



Local Company Hits and Misses

A look back at our 3-year series on emerging companies in the Sacramento region; meet the winners; the mergers and those stuck in the gate

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Special Order Systems

Gia McNutt, who owns Rocklin-based SOS with her husband, Lawrence, describes business as "gangbusters." The company, which specializes in internet-based phone service for mid-size and small businesses, is on a hiring spree and now employs nearly 40 full-time staffers. "I'm not used to hiring so many people all at once," McNutt says. SOS is slated to move this month to more than 12,000 square feet that it's purchased in Loomis and will also lease space in another building nearby. The company expects to beat its profit goal for this year of \$4.75 million, on revenue of about \$11.5 million. Plans to open a Phoenix office to pursue call center telephony, however, were edged out by other initiatives, such as offering managed services and "hosted" telephony.

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